

## JUST LIKE ME



"Just Like Me" is a 19-minute, hard-hitting and compelling video which addresses the motivational component of the HIV prevention Information-Motivation-Behavioral Skills model. It is modeled after People Like Us but is specifically designed to address the misperceptions of high school students that HIV is something that cannot happen to them. "Just Like Me" dispels these misperceptions by presenting six, ethnically diverse, young adults who also believed they were invulnerable to HIV, engaged in behaviors common to many adolescents, and who were infected with HIV when they were teenagers. Most of the people in the video were infected sexually, and many of them were infected by their relationship partner. The people in the video discuss their relationship history prior to becoming HIV-infected, their low perceived risk of contracting HIV, and the psychological and social effects of being HIV-positive and of having AIDS. The people in the video also discuss the importance of protecting oneself from HIV either by abstaining from sexual intercourse or by consistently and correctly using condoms. As part of the CHIP's high school AIDS education program, the video has been shown to thousands of students in urban high schools in Connecticut. For purchase information contact Films for the Humanities and Sciences at [www.films.com](http://www.films.com).