

JUST LIKE US: AIDS PREVENTION

"Just Like Us: AIDS Prevention" is a 28-minute video designed to motivate high school students to change HIV risk behavior. This video is composed of interviews with attractive young people who are HIV infected. Most are heterosexual, and all were infected through sexual behavior. To make it easier for the teenage audience to identify with the interviewees, the people in the video are established as being similar to adolescents in many ways (e.g. background, interests, and sexual experience) and disclose that they, like most high school students, previously had negative attitudes towards HIV prevention and believed they were invulnerable to HIV. This video won a 1993 Bronze Plaque Award from the Columbus International Film and Video Festival, a "Certificate for Creative Excellence" in the 1994 U.S. International Film and Video Festival, was a Finalist in the 1994 International Health and Medical Film Festival, and also received a 1994 Finalist Award from the National Council on Family Relations.

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