

## KNOWING THE FACTS



"Knowing the Facts" is an 18-minute, compelling video which addresses the information component of the HIV prevention Information-Motivation-Behavioral Skills model. It supplies high school and college students with information concerning HIV prevention that they were found to be lacking, as determined by prior research. The video allows students to easily translate the information into preventive behaviors in their social settings and to correct misinformation, such as HIV risk heuristics (e.g., "known partners are safe partners") and implicit personality theories of risk (e.g., attractive, similar others are unlikely to be HIV-positive), that is widely shared by students. As part of the CHIP's high school AIDS education program, the video has been shown to thousands of students in urban high schools in Connecticut. For purchase information contact Films for the Humanities and Sciences at [www.films.com](http://www.films.com).