

PEOPLE LIKE US



"People Like Us (Revised Edition)" is a 31-minute, hard-hitting and compelling educational video comprised of interviews with seven attractive, articulate young people (typical high school and college students) who are HIV infected. Most of the individuals are heterosexual and all were infected through sexual behavior. The video is designed to motivate young adults to practice safer sex by dispelling the myth of invulnerability that is so prevalent among young people. The individuals talk frankly about their diverse interests and cultural backgrounds, past sexual experiences, and how they contracted HIV. They, like many high school and college students, thought safer sex was unnecessary and that abstinence was unrealistic. They never dreamed they could get HIV/AIDS. This video was shown on Connecticut Public TV. U.S. \$125 each. For purchase information, contact Jeffrey Fisher at jeffrey.fisher@uconn.edu or (860)-486-4940.

Comments about People Like Us:

"The scariest part is that these people are just like me."
College student

"People Like Us is a tremendously moving and rich intervention tool."
Theresa Exner, Ph.D.
HIV Center, Department of Psychiatry,
College of Physicians and Surgeons of Columbia University

"This video is a great tool for overcoming denial about HIV risk in a population of young adults. It does its job well."
Beth Weinstein, M.P.H.
Chief of the AIDS section for the Connecticut Department of Health Services

". . .Extremely well done. Perhaps its very simplicity is the key to its success: people infected with this incredible virus simply discussing its devastating effects. . .young attractive people who never dreamed they could be impacted with HIV. . ."
Karleen T. McNichols, M.S.W.
CHES HIV specialist, Arizona Department of Education

"I have seen scores of educational videos. . .I can't think of any other video being marketed to college students today that is more effective at communicating its message."
Paul L. Picciani
Director of Fraternal Standards, The Delta Chi Fraternity

"People Like Us has a profound message that HIV can affect people from all walks of life and that behavioral changes can only occur when each of us feels that we are personally at risk. This video is a catalyst to starting that process."
Margaret Merrifield, M.D., C.C.F.P.
Student Health Services, Washington State University